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# Press Release

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FOR IMMEDIATE RELEASE

**Concert Technologies Introduces “Maestro,” the Industry’s First System  
for Low-Cost, High-Performance Rapid Deployment of Technology  
Rollouts**

*First Technology Rollout System to Offer Solution Providers Fast, Multi-  
technology, Multi-service, Multi-site Rollouts Nationally and Globally*

**DULLES, VA, AUGUST 19, 2008** — Concert Technologies, Inc.

(www.concerttech.com) today announced the debut of the Maestro Technology Rollout System, an industry breakthrough in delivering speed, cost-savings and performance for government, commercial and international organizations seeking rapid deployment of complex technology services in the United States and abroad.

The **Maestro Technology Rollout System** is the industry’s first unified, comprehensive system designed to minimize overall project costs and

accelerate project deployment speed across multiple project sites with various needs.

“Time and time again, customers have expressed to us their frustration with obtaining the right personnel and performance for their technology rollout project requirements,” said Dennis Mazaris, President and Founder of Concert Technologies. “It is a frustration that grows exponentially as the number of site installations increases. Maestro is a comprehensive system that integrates in-house expertise, real-world experience derived from a multitude of installations, and the right partners -- to rapidly rollout any technology solution anywhere in the United States or international locations.”

Mazaris said Maestro reflects the fruits of over a decade of work to create a better model than the status quo of informal technical relationships, project management systems comprised solely of a software application, and a “burn and churn” partnership mentality. Instead, Maestro offers these critical advantages:

- Enables a single-source for multi-technology, multi-service, multi-site rollouts.
- Minimizes customer project costs and guarantees rapid deployment timeframes.
- Meets varying project needs for national and international customers with its flexible and scalable design.
- Permits multiple services in one truck roll to reduce project time and cost.

“What traditional deployment companies currently have in place isn’t a solid business model for large-scale, nationwide and global rollout services that consist of hundreds or thousands of job sites. You have to have a proven system comprised of a streamlined Process Structure, unified Rollout Services Model, experienced Internal Resources, and established Partnerships to meet the needs of today’s technology services industry,” said Mazaris.

The **Maestro Technology Rollout System** implements any technology solution that supports voice, video, security, or data services. It was developed to be flexible, universal, and -- most importantly -- fast, which is why technology solution providers have depended on Concert Technologies to provide services since 1995. Maestro further allows Concert Technologies to deploy these services in just about any timeframe required including same-day turnarounds.

“Our customers count on us to be quick, but at the same time provide a high standard of service quality and customer care,” stated Mazaris. “And that’s exactly what our **Maestro Technology Rollout System** does.”

The name Maestro was developed in coordination with the Concert Technologies brand. “At Concert Technologies, we pride ourselves on our unique ability to integrate technology, equipment, and technicians to work together in a harmonious fashion at multiple sites nationwide or globally,” stated Mazaris. “We act as a conductor directing a concert, which is how we decided on our name.”

Concert Technologies, Inc. founded in 1995, is a privately held technology service company based in Dulles, VA. It is the leader in the rapid deployment of technology rollouts for government, commercial and international organizations. It quickly implements, installs and manages multi-technology, multi-service, multi-site infrastructure projects nationwide and globally. Visit us at: [www.concerttech.com](http://www.concerttech.com)

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