



44845 Falcon Place
Suite 106
Dulles, Virginia 20166
Phone: 703-796-5400
Fax: 703-796-3600
concerttech.com

Press Release

Contact: David Carson
Phone: (703) 437-2250
Fax: (703) 796-3625
Email: pr@concerttech.com

FOR IMMEDIATE RELEASE

Concert Technologies White Paper Identifies Four Critical Parts to Rapidly Deploy a Technology Rollout

Latest White Paper Describes Model Processes and Practices to Save Money and Time

DULLES, VA, SEPTEMBER 16, 2008 – Whether an enterprise, government agency or international organization, introducing new or upgrading legacy technology rapidly entails potential risk. In its latest white paper, “Lower Project Costs & Time: A Guide to Selecting the Right Option for Your Technology Rollout,” Concert Technologies offers guidelines on how to navigate the pitfalls and achieve a successful project completion for multi-technology, multi-service, multi-site rollouts, nationwide or internationally.

Updating or installing new technologies to enhance an organization’s efficiency or productivity is always accompanied by the potential for increased costs,

missed deadlines and overburdened internal resources. Multiply the number of sites and site conditions, and the risk grows exponentially. A multi-site technology rollout is simply too complex to approach without a system comprised of detailed processes and the right resources.

“Lower Project Costs & Time” for the first time defines a Technology Rollout System and identifies its key components: process structure, rollout services model, internal resources, and partnerships. The smooth integration of these elements enables rapid provisioning of multi-site, multi-technology, multi-services virtually anywhere and anytime.

The customer or end user benefits by carefully selecting a rollout company that employs a proven, unified Technology Rollout System. This ensures industry expertise and experience, internal capabilities and worldwide partner relationships for rapid rollout services when and where they’re needed.

Its four key parts:

- **Centralized Single-Tier Process Structure.** The technology rollout company manages field technicians directly.
- **Proven, Universal Rollout Services Model.** The technology rollout company’s model has a history of success and is technology independent.
- **Internal Resources.** The technology rollout company has deep expertise, experience and infrastructure.
- **Broad Network of Partnerships.** The technology rollout company has technicians near every site location to work swiftly and efficiently as well as minimize the risk of no-shows and inexperienced techs.

To learn more about Concert Technologies or to download a copy of “Lower Project Costs & Time,” visit Concert Technologies at www.concerttech.com.

Concert Technologies, Inc. founded in 1995, is a privately held technology service company based in Dulles, VA. It is the technology leader in deploying rapid technology rollouts for government, commercial and international organizations. It quickly implements, installs and manages multi-technology, multi-service, multi-site infrastructure projects nationwide and globally. Visit us at: www.concerttech.com

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