



## **Cabling Icon Contest Joins Forces with Radford University**

DULLES, VA, FEBRUARY 2, 2016 – Concert Technologies announced today at the BICSI Winter conference a partnership for <u>Cabling Icon</u> and Radford University in expanding the public awareness for this one-of-a-kind Information Communications Technology (ICT) contest. The Cabling Icon contest is an annual contest, which has run for four consecutive seasons, with contest winners receiving more than \$45,000 in cash and prizes and, through a partnership with BICSI, provides a scholarship to one of their cabling installation programs.

"Working with Radford University's Public Relation Student Society of America (PRSSA) allows students to experience and learn how to really make a difference in our contest and the ICT community. They are committed to expanding awareness to the Cabling Icon contest which, in turn, helps ICT installers and technicians perfect their skills and receive recognition to expand their job opportunities and career path," said Dennis Mazaris, creator of Cabling Icon.

"Partnering with Cabling Icon has given us deep insight into the professional world. The company has equipped us with hands on experience and skills vital for our future, which we are very grateful for," said Robin Perkins, President of Radford University PRSSA.

The next Season (Season 5) of Cabling Icon will be held in March of 2017. There will be further announcements and mini-contests throughout 2016. For further information view the <u>Cabling Icon website</u> or receive updates on social media by liking Cabling Icon on Facebook or following Cabling Icon on Twitter.

## About Cabling Icon

Cabling Icon was developed by the Concert Technologies team as the industry's first entirely interactive contest to find the world's best low voltage installer or technician. The goal of the competition is to increase awareness ICT industry, camaraderie among installers/technicians and increase the opportunity for education and career advancement in the ICT industry. With a series of rounds demonstrating different skills and the guidance of a panel of judges, the Cabling Icon Contest recognizes the skills, knowledge and hard work of the field techs. For someone just starting out in the ICT industry, Cabling Icon provides the opportunity for training and professional growth for those who believe they possess the skills and talent to complete the contest challenges and impress the judges. <u>www.cablingicon.com</u>

## About Radford University

Radford University is a comprehensive public university of nearly 10,000 students that has received national recognition for many of its undergraduate and graduate academic programs, as well as its sustainability initiatives. Well known for its strong faculty/student bonds, innovative use of technology in the learning environment and vibrant student life on a beautiful 204-acre American classical campus, Radford University offers students many opportunities to get involved and succeed in and out of the classroom. <a href="https://www.radford.edu">www.radford.edu</a>

## About BICSI

BICSI is a professional association, which provides information, education and knowledge assessment for individuals and companies in the information and communications technology (ICT) industry. BICSI serves more than 23,000 ICT professionals, including designers, installers and technicians. These individuals provide the fundamental infrastructure for telecommunications, audio/video, life safety and automation systems. Through courses, conferences, publications and professional registration programs, BICSI staff and volunteers assist ICT professionals in delivering critical products and services, and offer opportunities for continual improvement and enhanced professional stature. Headquartered in Tampa, Florida, USA, BICSI membership spans nearly 100 countries. <a href="https://www.bicsi.org">www.bicsi.org</a>