



3P Design Joins Cabling Icon as Promotional Partner, Raises Jackpot to \$4,500

DULLES, VA, DECEMBER 16, 2014 – <u>Cabling Icon</u> announced today that <u>3P Design</u> has joined the contest as a promotional partner, raising the jackpot to \$4,500. This news comes at a critical time for participants of the low voltage industry contest just before the December 17th deadline for the finalists' UTP Termination Speed Trial videos.

"As the manufacturer of the RJ45 PatchSee intelligent patch cord, <u>3P Design</u> works with talented and skilled low voltage cabling technicians on a daily basis," said Frederic Dalles, Business Development Manager for 3P Design. "We are well aware of how deserving the techs are of the recognition and opportunity for career advancement the Cabling Icon contest provides. A promotional partnership with Cabling Icon is a natural fit for 3P Design."

Cabling Icon, the first contest of its kind in the low voltage industry, raised the jackpot from \$4,000 to \$4,500 with the support of <u>3P Design</u>. In addition to the \$4,500 cash jackpot, the Season 4 Cabling Icon will receive:

- The coveted Golden Punchdown Award
- Embroidered Cabling Icon leather vest
- Bragging rights and the worldwide recognition of being the Cabling Icon
- A TechTable kit donated by TechTable
- A set of 48 Intelligent patch cords of any category/length & accessories, donated by 3P Design

Cabling Icon is currently in the middle of Round 2 of the Season 4 contest. The Season 4 Cabling Icon will be announced December 30, 2014.

About 3P Design

3P design is the manufacturer of the very unique Intelligent RJ45 PatchSee patch cord. **Why intelligent?** It does the same job as a high end quality patch cord but adds a built-in and entirely passive light identification system via Plastic Optical Fibers (POF). This light tracking system allows instant identification of cable extremities in dense cabling racks environments, 100% security while troubleshooting and is quite simply the most convenient solution you could ever find on the market. It is also entirely compatible with all structured cabling equipment of any existing brands, it complies with the latest EIA/TIA standards and 3P design guarantees its products for 25 years! Since the product speaks for itself, and if you only believe what you can see/test, 3P design offers you the possibility to receive your own FREE DEMO KIT simply by filling the form on this webpage: https://www.patchsee.com/en/cablingicon-demande-885. It is entirely free and you will not need to return it once you have tested it, even if unsatisfied. That's how much 3P design believe in their Intelligent patch cord!"

About Cabling Icon

<u>Cabling Icon</u> was developed by the <u>Concert Technologies</u> team and is the first contest of its kind in the low voltage industry, focuses on education, expanding career opportunities, industry awareness, camaraderie and recognizing the skills, knowledge and hard work of the installers/technicians. Participants showcasing their skill, techniques and professionalism through 2 contest rounds with a panel of judges rating their entries and selecting the Season 4 Cabling Icon. <u>www.cablingicon.com</u>