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News Release

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FOR IMMEDIATE RELEASE

Higher Stakes for Cabling Icon Contestants as Jackpot is Raised to \$6,000

DULLES, VA, DECEMBER 21, 2011 –[Cabling Icon](#) has announced today that [Total Network Consulting](#) has signed on as a promotional partner of the contest and has raised the jackpot to \$6,000. This news comes at a critical time for participants of the low voltage industry contest just before the January 2nd deadline for [video entries](#).

[Cabling Icon](#), the first contest of its kind in the low voltage industry, raised the jackpot from \$5,000 to \$6,000 with the support of Total Network Consulting. In addition to \$6,000, the 2012 Cabling Icon will receive:

- The Golden Punch Down Award
- Embroidered Cabling Icon leather vest
- Bragging rights and the worldwide recognition of being the Cabling Icon

“Cabling Icon gives recognition to installers and technicians for their hard work, so signing on as a promotional partner and supporting the contest was a no-brainer,” said Jack Tavares, Principal of Total Network Consulting. “With \$6,000 on the line, there really is no excuse not to submit a video for the contest.”

Cabling Icon is open to anyone 18 years or older who has the drive, skills and talent to compete against other competitors from around the world. Even if not currently working as a field installer or technician, those with an interest in the ITS industry are encouraged to participate and rally their votes through social media.

Those interested in entering the 2012 [Cabling Icon](#) contest are asked to submit their application and 2-minute Round 1 video as soon as possible. Online [voting](#) and a panel of judges will determine which contestants will move on to the next round.

About Cabling Icon

[Cabling Icon](#) was developed by the [Concert Technologies](#) team as the industry's first entirely interactive contest to find the world's best low voltage installer or technician. The goal of the competition is to increase awareness of the low voltage industry, camaraderie among installers/technicians and increase the opportunity for education and career advancement in the low voltage industry. www.cablingicon.com

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