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News Release

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FOR IMMEDIATE RELEASE

2012 Cabling Icon Winner Named in Low Voltage Cabling Industry Contest

DULLES, VA, FEBRUARY 14, 2012 – [Cabling Icon](http://CablingIcon.com) has announced that Dan Dosch is the winner of the 2012 Cabling Icon contest and will receive the \$6,000 cash jackpot, the coveted golden punch down award, an embroidered Cabling Icon leather vest, bragging rights and an all expenses paid trip to Disneyworld.

Dan was awarded the Golden Punch Down award as well as his \$6,000 cash prize at the [BICSI 2012 Winter Conference & Exhibition](#) by Dennis Mazaris, Cabling Icon creator and judge, Dan Morris, the chair of the BICSI Installation Committee, and David Richards, the chair of the BICSI Cabling Skills Challenge. [Pictures of the presentation](#) of the check and golden punch down award have been posted on the Cabling Icon website. As the 2012 Cabling Icon, Dan has gone on to compete in the [2012 BICSI Cabling Skills Challenge](#) with a grand prize of \$5,000 and the bragging rights as 2012 BICSI Installer of the year.

In his [Cabling Icon videos](#) throughout the multiple rounds, Dan emphasized the importance of safety on the job as he demonstrated various techniques that can only be learned from years of experience in the low voltage cabling industry. Dan proved to the voters and audience of the 2012 Cabling Icon contest that he takes pride in his work, going above and beyond with his detail-oriented video editing—something Betsy Conroy, industry writer and Cabling Icon judge, pointed out in her comments from his [Round 1 video](#).

“Dan has taken the initiative to earn professional accreditations and designations from recognized and respected organizations, indicating he has a long-term view of his future and has the knowledge necessary to make career out of cabling-infrastructure installation. His video portfolio showcases his hands-on ability,” said Patrick McLaughlin, chief editor of [Cabling Installation & Maintenance Magazine](#) and judge of Cabling Icon. “Dan put a lot of time and effort into his videos to make sure they reflect a typical day-to-day scenario, giving his videos the quality of a training video and earning Dan an edge in the contest. You can tell that Dan is passionate about his career,” added Dennis Mazaris, president of [Concert Technologies](#) and creator/judge of Cabling Icon.

The BICSI 2012 Winter Conference & Exhibition is being held February 12-16 at the Disney Coronado Springs Resort in Orlando, FL.

About Cabling Icon

[Cabling Icon](#) was developed by the [Concert Technologies](#) team and is the first contest of its kind in the low voltage industry, focuses on education, expanding career opportunities, industry awareness, camaraderie and recognizing the skills, knowledge

and hard work of the installers/technicians. Participants submitted videos throughout the [multiple contest rounds](#), showcasing their skill, techniques and professionalism.
www.cablingicon.com

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