



Cabling Icon Announces Second Season of Technology Cabling Industry's First Online Video Contest

DULLES, VA, SEPTEMBER 5, 2012 – [Cabling Icon](#) is once again challenging technology cabling installers and technicians in Season 2 of the industry's first online video contest. Cabling Icon is the only worldwide contest that makes it convenient for participants to make their way through [four contest rounds](#) for a chance to win the growing jackpot of at least \$5,000 among other prizes.

A dedicated website, www.cablingicon.com, instructs each participant to submit their 2-minute video entry through [YouTube](#) for each of the [four contest rounds](#). The success of each participant throughout the Cabling Icon contest is dependent on the amount of online votes received from viewers worldwide and the panel of 3 judges.

The [second season](#) Cabling Icon prize package includes:

- Growing jackpot of at least \$5,000
- The coveted Golden Punch Down Award
- Embroidered Cabling Icon leather vest
- Bragging rights and the worldwide recognition of the Cabling Icon title

"Running the contest through social media, Cabling Icon allows participants a high level of exposure that, years ago, was only available from the participation in large-production TV reality game shows," said Dennis Mazaris, President of [Concert Technologies](#) and creator of the Cabling Icon contest. "With the audience, contestants and promotional partners involved and interacting on so many levels, all participants will see a benefit to Cabling Icon, not just the winner of the contest."

Cabling Icon is open to anyone 18 years or older who has the drive, skills and talent to compete against other participants from around the world. Even if not currently working as a field installer or technician, those with an interest in the technology cabling field are encouraged to participate and [rally their votes](#) through social media. Those interested in entering the Cabling Icon contest are asked to submit their application and 2-minute Round 1 video as soon as possible to meet the October 1, 2012 deadline. On-line voting and a panel of judges will determine which contestants will move on to the next round.

Visit www.cablingicon.com for contest rules and instructions on how to enter the Cabling Icon contest. Contestants and audience members can interact by liking Cabling Icon on [Facebook](#), viewing video entries on [YouTube](#) or joining the discussion with #CablingIcon on [Twitter](#).

About Cabling Icon

[Cabling Icon](#) was developed by the [Concert Technologies](#) team as the industry's first entirely interactive contest to find the world's best technology cabling installer or technician in the world. The goal of the competition is to increase awareness of the field personnel, camaraderie among installers/technicians and increase the opportunity for education and career advancement in the industry. www.cablingicon.com