



## Higher Stakes for Cabling Icon Contestants as Jackpot is raised to \$5,500

**DULLES, VA, SEPTEMBER 25, 2012** – [Cabling Icon](#) announced today that [Madison Services, Inc.](#) has joined the contest as a promotional partner and raised the jackpot to \$5,500. This news comes at a critical time for participants of the low voltage industry contest just before the October 1st deadline for Round 1 videos.

"Joining Cabling Icon as a promotional partner was an easy decision. Cabling Icon provides the installers and technicians the recognition they deserve for their skills and hard work," said Tom Lee, Senior Project Coordinator of Madison Services, Inc. "Supporting the contest and raising the jackpot to \$5,500 will encourage installers and technicians to enter and get recognition for what they do everyday."

Cabling Icon, the first contest of its kind in the low voltage industry, raised the jackpot from \$5,000 to \$5,500 with the support of Madison Services. In addition to the \$5,500, the Season 2 Cabling Icon will receive:

- The coveted Golden Punchdown Award
- Embroidered Cabling Icon leather vest
- Bragging rights and the worldwide recognition of being the Cabling Icon

Cabling Icon is open to anyone 18 years or older who has the drive, skills and talent to compete against other participants from around the world. Even if not currently working as a field installer or technician, those with an interest in the technology cabling field are encouraged to participate and [rally their votes](#) through social media. Those interested in entering the Cabling Icon contest are asked to submit their application and 2-minute Round 1 video as soon as possible to meet the October 1, 2012 deadline. On-line voting and a panel of judges will determine which contestants will move on to the next round.

### About Madison Services

Madison Services, Inc. is a General Contractor based in Chicago, IL., that specializes in new construction, alterations, and repairs, including painting and tenant build-out projects. The company provides flexible work scheduling and, on several recent projects, they have worked entirely during off hours (nights and weekends) that have enabled clients to continue their normal business work schedule.

### About Cabling Icon

[Cabling Icon](#) was developed by the [Concert Technologies](#) team as the industry's first entirely interactive contest to find the world's best technology cabling installer or technician in the world. The goal of the competition is to increase awareness of the field personnel, camaraderie among installers/technicians and increase the opportunity for education and career advancement in the industry. [www.cablingicon.com](http://www.cablingicon.com)