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News Release

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FOR IMMEDIATE RELEASE

Season 2 Cabling Icon Winner Named in Low Voltage Cabling Industry Contest

DULLES, VA, JANUARY 22, 2013 – [Cabling Icon](http://CablingIcon.com) has announced that Alberto Luna is the winner of the [Season 2 Cabling Icon](http://Season2CablingIcon.com) contest and will receive the \$5,500 cash jackpot, the coveted golden punch down award, an embroidered Cabling Icon leather vest, bragging rights and an all expenses paid trip to the 2013 BICSI Winter Conference in Tampa, Fla.

Alberto was awarded the Golden Punch Down award as well as his \$5,500 cash prize at the [BICSI 2013 Winter Conference & Exhibition](http://BICSI2013WinterConference.com) by Dennis Mazaris, Cabling Icon creator and judge, Dan Morris, the chair of the BICSI Installation Committee, and David Richards, the chair of the BICSI Cabling Skills Challenge. As the Season 2 Cabling Icon, Alberto will compete in the [2013 BICSI Cabling Skills Challenge](http://2013BICSIChallenge.com) for a chance at BICSI's grand prize of \$5,000 and the bragging rights as 2013 BICSI Installer of the year.

“The Cabling Icon Contest means an unprecedented level of recognition. Cabling Icon is a wonderful tool for getting recognition for an industry that, although it is innovative and fresh in its outlook, is often an afterthought. Cabling Icon is giving the cabling industry and its talented workforce the spotlight, allowing people to see the hard work and innovative thinking that go behind what most people take for granted—network infrastructure,” commented Alberto Luna, Project Manager with [Total Network Consulting](#) and Season 2 Cabling Icon. “People are now able to see that there is someone behind the internet connections and the phone lines, allowing everyone to have a wealth of information and connectivity to the rest of the world. BICSI is also a driving force behind educating the industry in standards and quality. I know my certifications and continued education in the field helped me become a well-rounded technician and the 2013 Cabling Icon!”

In his [Cabling Icon videos](#) throughout all four rounds, Alberto emphasized his professionalism and experience level with each task performed. Since coming in 3rd place in [Cabling Icon Season 1](#), Alberto proved to the voters and audience that he is fully committed to his career. Aligning with Cabling Icon’s goal of [education and career advancement](#), Alberto has earned his BICSI Installer 1 certification as well as his Six Sigma Yellow Belt certification.

“Alberto proved what Cabling Icon is all about,” said Dennis Mazaris, President of Concert Technologies and creator/judge of Cabling Icon. “His accomplishments in the past year, becoming a credentialed BICSI Installer and Six Sigma Yellow Belt, show his strong desire to continue his education and advance his career. It all paid off for him in the end.”

The BICSI 2013 Winter Conference & Exhibition is being held January 20-24 at the Tampa Convention Center in Tampa, FL.

About Cabling Icon

[Cabling Icon](#) was developed by the [Concert Technologies](#) team and is the first contest of its kind in the low voltage industry, focuses on education, expanding career opportunities, industry awareness, camaraderie and recognizing the skills, knowledge and hard work of the installers/technicians. Participants submitted videos throughout the [multiple contest rounds](#), showcasing their skill, techniques and professionalism.
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