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## News Release

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FOR IMMEDIATE RELEASE

### **BICSI Selected Cabling Icon Contest Season 2 Winner for Job Task Analysis Group for the ITS Industry**

**DULLES, VA, OCTOBER 30, 2013** – [Cabling Icon](#) second season winner, [Alberto Luna](#), has been selected by BICSI to be a panelist for the Job Task Analysis group of experts for the [BICSI](#) Information Technology Systems (ITS) Cabling Installation Program to be held November 4–9, 2013 at BICSI World Headquarters in Tampa, Florida.

The Job Task Analysis group will provide BICSI with information to be used in the creation of reference materials, curriculum and exam questions. As a panelist, Alberto Luna will be articulating his job role and tasks for the foundation of the [BICSI ITS Cabling Installation Program](#) for the next 3–5 years.

“It is important to me that those in the ITS industry realize the potential for growth and excellence within their careers,” said Alberto Luna, Project Manager with [Total Network Consulting](#) and Season 2 Cabling Icon. “The Cabling Icon contest inspires not only career growth, but the value of education and making an overall difference in the ITS industry.”

“The Cabling Icon contest would like to extend our gratitude to Alberto for upholding his status of being a true Cabling Icon and being selected by BICSI to participate on the Job Task Analysis group,” said Dennis Mazaris, RCDD, RTPM, President of [Concert Technologies](#) and creator of [Cabling Icon](#). “Alberto’s role on the panel is not only a great accomplishment in his career, but is a valuable contribution to the future of the low voltage cabling and ITS industries.”

Cabling Icon intends to work closely with other low voltage cabling and [ITS technicians and installers](#) to support career growth and other contributions to the low voltage cabling and ITS industries. The [Cabling Icon contest](#) is in its third season, with a deadline of November 18, 2013 for ITS and [low voltage cabling installers](#) and technicians to enter.

### **About BICSI**

BICSI is a professional association supporting the information technology systems (ITS) industry. ITS covers the spectrum of voice, data, electronic safety & security, and audio & video technologies. It encompasses the design, integration and installation of pathways, spaces, fiber- and copper-based distribution systems, wireless-based systems and infrastructure that supports the transportation of information and associated signaling between and among communications and information gathering devices.

BICSI provides information, education and knowledge assessment for individuals and companies in the ITS industry. We serve more than 23,000 ITS professionals, including designers, installers and technicians. These individuals provide the fundamental infrastructure for telecommunications, audio/video, life safety and automation systems. Through courses, conferences, publications and professional registration programs, BICSI staff and volunteers assist ITS professionals in delivering critical products and services, and offer opportunities for continual improvement and enhanced professional stature.

Headquartered in Tampa, Florida, USA, BICSI membership spans nearly 100 countries. For more information, visit [www.bicsi.org](http://www.bicsi.org).

### **About Cabling Icon**

[Cabling Icon](#) was developed by the [Concert Technologies](#) team and is the first contest of its kind in the low voltage industry, focuses on education, expanding career opportunities, industry awareness, camaraderie and recognizing the skills, knowledge and hard work of the installers/technicians. Participants submit videos throughout the [multiple contest rounds](#), showcasing their skill, techniques and professionalism. [www.cablingicon.com](http://www.cablingicon.com)

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