



43766 Trade Center Place
Suite 130
Dulles, Virginia 20166
Phone: (703) 796-5400
Fax: (703) 796-1898
cablingicon.com

News Release

Contact: Sara Baumgarten
Phone: (703) 437-2260
Fax: (888) 370-1014
Email: pr@concerttech.com

FOR IMMEDIATE RELEASE

Cabling Icon Upgrades Contest, Announces More Prizes at the Season 3 Launch

DULLES, VA, OCTOBER 17, 2013 – At the launch of Season 3, [Cabling Icon](#) has announced a new contest structure that brings in a panel of judges to choose the next Cabling Icon. Also new for [Season 3](#) is the introduction of 2nd and 3rd place prizes, giving participants more chances to win.

[Cabling Icon](#) has listened to feedback from past contestants and fans of the contest and has removed the public voting aspect from the contest. Instead of rallying up the votes, contestants will have to rely on their skills to impress the panel of expert judges. The [panel of judges](#) is comprised of four industry professionals who will rate contestants throughout each round and will ultimately choose who will be the [Season 3 Cabling Icon](#).

In Season 3, participants will get an increased opportunity to win with the addition of a tiered prize package. The top 3 contestants will receive a cash prize:

- The Season 3 Cabling Icon will receive a prize package to include:
 - Minimum \$3,500 CASH. This cash jackpot will grow with each promotional partner contribution.
 - The coveted Golden Punch Down Award and an embroidered Cabling Icon leather vest
 - Bragging rights and the worldwide recognition of being the Cabling Icon
- Runner-up receives \$1,000
- 3rd place receives \$500

“Cabling Icon continues to grow as a contest where installers and technicians can be recognized for their accomplishments and progress within their careers,” said Dennis Mazaris, President of [Concert Technologies](#) and creator of Cabling Icon. “At the urging of participants and fans of the contest, we have upgraded the rules for Season 3 and are expanding the prizes to offer 2nd and 3rd place prizes.”

Cabling Icon Season 2 winner, [Alberto Luna](#), won \$5,500, the [Golden Punch Down Award](#) and an all-expenses-paid trip to Tampa, Florida with a week’s pay to cover his time participating in the BICSI Cabling Skills Challenge.

Cabling Icon is open to anyone with an interest in the technology cabling field, whether they are experienced installers/technicians or just starting their career. Those interested in entering the [Cabling Icon contest](#) are asked to submit their [application](#) and 2-minute [Round 1 video](#) as soon as possible to meet the November 18, 2013 deadline.

About Cabling Icon

[Cabling Icon](#) was developed by the [Concert Technologies](#) team and is the first contest of its kind in the low voltage industry, focuses on education, expanding career

opportunities, industry awareness, camaraderie and recognizing the skills, knowledge and hard work of the installers/technicians. Participants submitted videos throughout the [multiple contest rounds](#), showcasing their skill, techniques and professionalism.

www.cablingicon.com

###